HONG KONG OPEN
DANCE CHAMPIONSHIPS 2026

PRINT PROGRAM
& E-BOOK

HKO.DANCE

POWER
PRODUCTIONS

ABOUT
HONG KONG OPEN

The Hong Kong Open Dance Championships returns for its third year, promising an even more spectacular showcase of grace, athleticism, and world-class competition. Under the visionary leadership of Mark Robertson, the event continues to set the standard for world-class dance competitions in Asia, attracting top-tier talent from around the globe.

This year's edition will be held at the Grand Ballroom of the Hopewell Hotel, the largest venue and hotel in Hong Kong. Enjoy all-in-one access to multiple restaurants, shopping malls, and various leisure lifestyle options. blending the elegance of Ballroom with the expressive freedom of Latin. With an expanded lineup of Ballroom, Latin, and Show Dance, the Championships promise a breathtaking showcase of skill and artistry.

With over 5,000 spectators expected during the daytime rounds and an exclusive evening gala hosting 1,000 guests, the event offers an unforgettable fusion of competition, glamour, and entertainment. A broader digital reach will also allow global audiences to experience the spectacle via live stream.

The Championships continue to attract top-tier dancers from Mainland China and beyond, reinforcing Hong Kong’s status as a hub for international dance excellence. Combining high-energy performances, unparalleled production quality, and an ambiance of refined elegance, the Hong Kong Open Dance Championships remains an unmissable event for aficionados and newcomers alike.

Prepare to be dazzled as the world’s best dancers take to the stage once more, celebrating the timeless beauty of dance in the heart of Hong Kong.

PRINT PROGRAM & INTERACTIVE E-BOOK

In our commitment to engage, connect, and make an impact, we will have print program and interactive digitial e-Book programs this year.

Advertisers Get More:
Each advertiser can include 2 CTA's (call to actions) on their ad—whether it's a direct link to their website, an Instagram page to follow, a discount for a pair of shoes, or raising your brand awareness – the choice is yours!

Attendees Stay Connected:
All event attendees will have instant access to the digital program via a scannable QR code, allowing them to explore all featured ads, save offers, and download the e-Book for future reference.

PROGRAM AD PACKAGES

Full Page ad	HK$ 5,000
Two Page ad	HK$ 8,000
Media Package (Printed & Digital Program, LED Coverage)	HK$ 15,000

NOTES:

- Payment by bank transfer to:
  HSBC: Power Holdings Limited
  Account Number: 049 766454 001
  SWIFT Code: HSBCHKHHHKH
- All payments are non-refundable
- Ad positions, prime positions and special creative will only be allocated upon receipt of full payment and are available on a first come first served basis
- All required material for both Ads and Media must be received by the Organiser no later than 8th June 2026.

INTERESTED?
Fill in the Booking Form for Advertising Space in Event e-Book

1200 px

YOUR COMPANY ADVERTISEMENT

GUIDELINES

- 1200 x 1600 pixels (WxH)
- JPEG, PNG or PDF
- Max. of 2 CTA per ad
- Seperate links for the CTA

1600 px

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sample CTA 1

CHECK OUR WEBSITE

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sample CTA 2

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THANK YOU FOR YOUR KIND CONSIDERATION

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