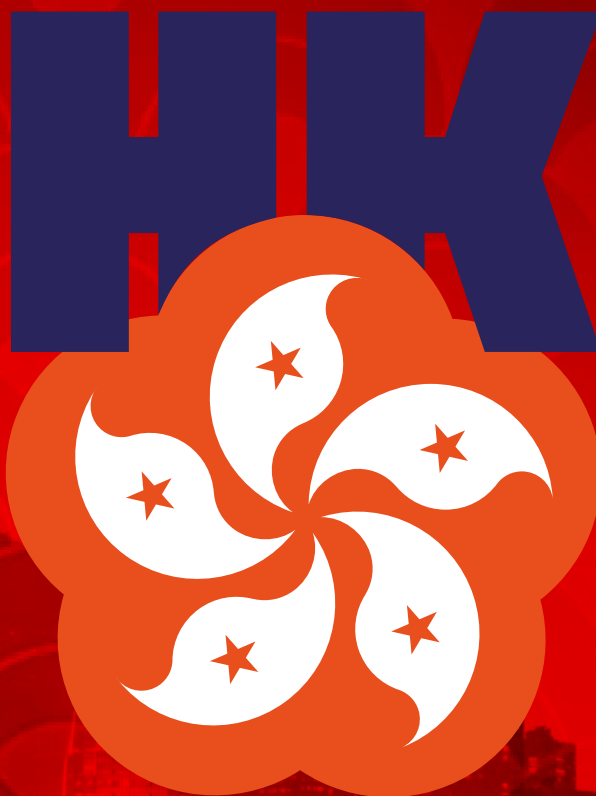


The Inaugural  
Hong Kong Open  
Dance Championships

HONG KONG OPEN  
DANCE CHAMPIONSHIPS 2024

An event by Mark Robertson



PROGRAM

PROGRAM & E-BOOK EXAMPLE



HKO.DANCE

 POWER  
PRODUCTIONS

# ABOUT HONG KONG OPEN

We welcome you to be a part of this inaugural Dance Championships, on the shores of Hong Kong.

Organized and produced by Mark Robertson, CEO of Power Productions, whom has years of experience, knowledge and a vast network across the Globe, promises to bring the very best dancers and captive audience to the shores of Hong Kong.

With a wealth of talented dancers fiercely competing for the top prize money, the Championships promises to be a spectacle of entertainment, immense talent, the highest quality production and fine dining and glamour to leave you captivated. This is the major dance event in Asia that no dance aficionado or any casual dance lover should miss.

This year's event will take place in the Convention Hall of the HKCEC with an estimated attendance of 3,000 during the daytime events, and 500-seated guests for the evening session on the 2nd day.

An increasingly popular global 'sporting' and arts and culture event that combines the sophistication of dance, physical demands of body movements and the spectacle of brilliance, audiences have the chance to revel in the exciting mix of glamour and entertainment, transporting them to the worlds of glamorous yester-years or tropical Latin cultures that are boundlessly fun and exhilarating.

The event also promises to capture thousands of dancers from Mainland China, with the Organizer's vast network in the region. The event will also be live streamed across the Globe through the event app and platform.

# PRINT PROGRAM & INTERACTIVE E-BOOK

We are introducing a new concept for ALL advertisers this year, free of charge to all advertisers who purchase at least one page.

Each advertiser will have the printed version in the official event program as listed above. In addition – we will create an Interactive e-Book of the program where each advertiser will be able to add two CTA's (call to actions) on their ad.

For example, a link to their website, or Instagram page to follow their account. Or, a discount for a pair of shoes, or sign-up details for a camp – the choice is yours! This is an exciting initiative and all attendees over the 2 day event will be able to scan the QR code and see all the adverts listed and be able to download and save this e-Book.

**On the next page you will find a digital example ad with clickable links (CTA's).**

## PROGRAM AD PACKAGES

Run-of-Page Full Page	HK\$ 4,000
Inside Front Cover / Inside Back Cover	HK\$ 6,000
Double Spread Page	HK\$ 7,000
Double Centre Spread Page	HK\$ 10,000

## NOTES:

- Payment by bank transfer to:  
HSBC: Power Holdings Limited  
Account Number: 049 766454 001  
SWIFT Code: HSBCHKHCHK
- All payments are non-refundable
- Ad positions, prime positions and special creative will only be allocated upon receipt of full payment and are available on a first come first served basis
- All required material for both Ads and Media must be received by Organiser no later than 4th June 2024.

## INTERESTED?

[Ask for the booking form for advertising space in event program](#)



# YOUR COMPANY ADVERTISEMENT

PRINT & DIGITAL

300 mm

190 mm

## GUIDELINES

- 190 x 300 mm (WxH)
- 3mm bleed
- Min 300 dpi in PDF
- The digital program can have a maximum of 2 CTA per advert
- Seperate links for the CTA

**ENTER NOW**

CTA  
EXAMPLE 1

CTA  
EXAMPLE 2

CHECK OUR WEBSITE  
**HKO.DANCE**



**HONG KONG OPEN**  
DANCE CHAMPIONSHIPS 2024

**THANK YOU FOR YOUR  
KIND CONSIDERATION**

**HKO.DANCE**

 **POWER  
PRODUCTIONS**