



HONG KONG OPEN
DANCE CHAMPIONSHIPS

info@hko.dance
www.hko.dance

Room 701, 7/F World Wide House
19 Des Voeux Road Central
Central, Hong Kong

2024 HONG KONG OPEN DANCE CHAMPIONSHIPS - 3RD & 4TH JULY 2024 HONG KONG CONVENTION & EXHIBITION CENTRE (HKCEC)

BOOKING FORM FOR ADVERTISING SPACE IN EVENT PROGRAM

Please complete and return by email to info@hko.dance.

PROGRAM AD PACKAGES:

Ad Page	Fee (HK\$)	No. of Pages	Total (HK\$)
Run-of-Page Full Page	4,000		
Inside Front Cover / Inside Back Cover	6,000		
Double Spread Page	7,000		
Double Centre Spread Page	10,000		

Specification:

Artwork Size: Trim Size - 190 (W) x 300mm (H) with 3mm bleed.

File Format: Min 300 dpi in PDF

Separate Word doc: Provide the CTA's (call to actions) in a Word doc with the appropriate links.

E-BOOK CONCEPT:

We are introducing a new concept for ALL advertisers this year, free of charge to all advertisers who purchase at least one page. Each advertiser will have the printed version in the official event program as listed above. In addition - we will create an e-Book of the program where each advertiser will be able to add to CTA's (call to actions) on their ad. For example, a link to their website, or Instagram page to follow their account. Or, a discount for a pair of shoes, or sign-up details for a camp - the choice is yours! This is an exciting initiative and all attendees over the 2 day event will be able to scan the QR code and see all the adverts listed and be able to download and save this e-Book.

Notes:

- Payment by bank transfer to:
HSBC: Power Holdings Limited
Account Number: 049 766454 001, SWIFT Code: HSBCHKHHHKH
- All payments are non-refundable
- Ad positions, prime positions and special creative will only be allocated upon receipt of full payment and are available on a first come first served basis
- All required material for both Ads and Media must be received by Organiser no later than 4th June 2024.

Contact Details:

Name: _____

Brand / Company: _____

Email Address: _____

Contact Number: _____



 POWER
PRODUCTIONS